

Updated 10/10/2023

NWFMOA 2023 Goals and Tasks

Legend: { Added} ... { Started +} ... { 50% completed ++}...{ Done} Month

Goal 1 Increase awareness of being a member of the NWFMOA

- Tasks: (1) Implement free lunch during member's birth month Feb
(2) Resurrect NWFMOA Member Spotlight in The Defender Jan
(3) Establish a monthly Welcome Aboard feature in The Defender for all new members Feb
(4) Create a Calendar of Events and post on our website Jan
(5) Create a "What's Happening" or "In the News" page on our website Jan
(6) Repurpose the President's Page to be an ongoing dialog with the Chapter Jan (7) Military Ball
(8) Explore the feasibility of having a Spring or Fall annual potluck cookout for all members

Goal 2 Increase NWFMOA membership at Chapter level

- Tasks: (1) Increase Chapter voting membership by 26 new members (23)
(2) Establish better communication with Auxiliary members +
(3) Establish selection criteria for Honorary Members +
(4) Establish selection criteria for Associate Members.
(5) Add minimum of 5 Associate Members to the Chapter membership. (Total of Associate Members cannot exceed 2.5% of voting membership)

Goal 3 Ensure Financial Soundness

- Tasks: (1) Establish a Budget Committee and publish a 2023 budget Jan
(2) Establish a Finance Committee Jan
(3) Treasurer briefs the Board monthly regarding financial statements (cash flow & budget execution) Jan
(4) Explore revenue opportunities with entities that require distributions to nonprofits
(5) Establish and fund an account for 60th Anniversary events
(6) Increase Ads sold by 100% (2)

Goal 4 Increase Community Outreach impact

- Tasks: (1) Increase our Gift Card Campaign by 10% (\$625).
(2) Establish contact with other military/veteran associations in the local area +
(3) Establish contact with various Chamber of Commerce Military Affairs Councils +
a. Fort Walton Beach +
b. Destin +
(4) Initiate conversation regarding an Open House or Military Appreciation Day with local base leadership and community leaders (Hurlburt Field April 14-15)
(Landing

April 15)

(5) Explore a Veteran Outreach Initiative (Valentines for Vets) with the Okaloosa County School District and Bob Hope Village (Feb)

Updated 6/1/2023

(6) { Added} : Veteran Standdown

Goal 5 Establish the NWFMOA's Exemplary Service Award

Task: (1) Partner with local Chambers of Commerce to establish recognition program and avenue for donations to support Chapter Community Outreach Initiatives

- a. Fort Walton Beach Chamber +
- b. { Added} Destin Chamber +
- c. Proposed CHANGE: Honorary NWFMOA Members...mirror Honorary CC program...we select.

Goal 6 To be a recognized leader in Florida and with MOAA National

Tasks: (1) Work in close coordination with the Florida Council of Presidents Jan

(2) Establish and maintain contact with MOAA National Jan

(3) Submit annual Chapter LOA Application to MOAA Mar

Goal 7 Recognition

Task: (1) Recognize Chapter members for their selfless service and support to the Chapter and its mission (Westfall, Colton, Parisot awarded MOAA President Medals)

Goal 8 Update NWFMOA By-Laws

Tasks: (1) Review and make any necessary changes

(2) By-Laws to be re-certified by the Chapter NLT November 2023 Meeting ++

(3) Establish mandatory 3-year review. Next mandatory review will commence January 2026 and must be completed by July 2026

Goal 9 Support Legislative and Service-Related Issues that impact our community

Tasks: (1) Continue to monitor Child Care issue at Camp Bull Simons ++

(2) Continue to monitor HQ AF's assessment of Okaloosa County School District ++

(3) { Added} Establish a Local Military/Veteran Consortium ++