

SUBJECTIVE SCORING FOR CHAPTERS
Item 3

Suggested OPR: George Hanks

NOTE: Subjective scoring questions will be listed on the web portal and should be answered by the submitter.

Maximum Total Points for all 7 items: 150

User will be able to provide responses to questions with limited character count

3. Recruiting and Retention: (25 pts)

- A. What have you done to recruit younger (ages 40-60) members?
- B. How do you find and reach potential members?
- C. How do you keep your members engaged?
- D. How do you promote an environment where all new members feel welcome?

Provide narrative response – character limit: 0 – 2000 characters