**SUBJECTIVE SCORING FOR CHAPTERS**

**Item 3**

Suggested OPR: George Hanks

NOTE: Subjective scoring questions will be listed on the web portal and should be answered by the submitter.  
Maximum Total Points for all 7 items: 150

User will be able to provide responses to questions with limited character count

3. Recruiting and Retention: (25 pts)

1. What have you done to recruit younger (ages 40-60) members?
2. How do you find and reach potential members?
3. How do you keep your members engaged?
4. How do you promote an environment where all new members feel welcome?

Provide narrative response – character limit: 0 – 2000 characters