

NWFMOA 2025 Goals and Tasks

Legend: { Added } ... { Started + } ... { 50% completed ++ } ... { Done } Month

Goal 1 Membership

Tasks: (1) Increase Chapter Membership by 10 new Members... **6+** (**May**)
(2) Feature New Members in The Defender Welcome Aboard
(3) Schedule and hold Officers Call in Jan, May, Jul, Oct

Goal 2 Financial Soundness

Tasks: (1) Finish the year in the black
(2) Ad Income...\$500
(3) Banner Income...\$2000...\$ **1,975** (**May**)
(4) Solicit and collect members' dues

Goal 3 Military Ball

Tasks: (1) Host Military Ball

Goal 4 Community Outreach

Tasks: (1) Finalize 2024 MOAA Foundation Grant (After Action Report)
(2) Apply for 2025 MOAA Foundation Community Outreach Grant
(3) Valentines for Veterans **DONE (Feb)**
(4) Military Family Appreciation Day
(5) Gift Card Campaign—400 Junior Enlisted Families
(6) Wreaths Across America—purchase 150 wreaths **DONE (Jan)**

Goal 5 To be a Recognized Leader in Florida and with MOAA National

Tasks: (1) Work in close coordination with the Florida Council of Presidents
(2) Establish and maintain contact with MOAA National
(3) Submit annual Chapter LOA to MOAA... **DONE (Jan)** (**Awarded 5-Stars**)
(4) Submit annual Harris Communication Awards... **DONE (Jan)** (**Awarded 5-Stars**)

Goal 6 Recognition

Task: (1) Recognize Chapter members for their selfless service and support to the Chapter and its mission
(2) Each Board Member identify 1 NWFMOA Member for Spotlight Feature in The Defender

Goal 7 Support Legislative and Service-Related Issues that impact our Community

Tasks: (1) Use Call to Action emails to all Chapter Members to solicit action and support
(2) Legislative Minute at monthly luncheon
(3) Invite an elected official to attend lunch and brief on items of interest to our members