

NWFMOA 2024 Goals and Tasks

Legend: {Added} {Started +} {50% completed ++} {Done} Month

Goal 1 Membership

- Tasks: (1) Increase Chapter Membership by 25 new Members (17 as of 5/30/2024)
(2) New Members are featured in The Defender Welcome Aboard
(3) Schedule and hold Officers Call in Feb, May, Aug, Oct
(4) Challenge local Junior Officers to Mini Golf match

Goal 2 Financial Soundness

- Tasks: (1) Finish the year in the black
(2) Ad Income - \$1,000 (?)

Goal 3 65th Anniversary

- Tasks: (1) Invite MOAA National President or Chairman to attend Anniversary Celebration in May (postponed until President is available)
(2) Banner sales \$1,000, then \$2,000, then \$3,000 (currently sales are \$2,210)
(3) Secure Sponsor(s) for Anniversary Celebration

Goal 4 Military Ball

- Tasks: (1) Host Military Ball in December

Goal 5 Community Outreach

- Tasks: (1) Valentines for Veterans (completed February).
(2) Gift Card Campaign - Received MOAA grant, 300 Junior Enlisted Families
(3) Wreaths Across America 90 wreaths +

Goal 6 To be a recognized leader in Florida and with MOAA

- Tasks: (1) Work in close coordination with the Florida Council of Presidents
(2) Establish and maintain contact with MOAA National
(3) Received the annual Chapter LOE to MOAA - 5 Stars
(4) Received annual 5-Star Harris Communication Award for website and *The Defender*

Goal 7 Recognition

- Task: (1) Recognize Chapter members for their selfless service and support to the Chapter and its mission
(2) Present each Active Member with 65th Anniversary Commemorative Coin
(3) Each Board Member identify 1 NWFMOA Member for Spotlight Feature in The Defender

Goal 8 Support Legislative and Service-Related Issues that impact our community

- Tasks: (1) Use Call to Action emails to all Chapter Members to solicit action and support. Many members have responded.