

Northwest Florida Military Officers Association

NWFMOA

GOALS

#1 Goal:

Increase NWFMOA membership at Chapter level.

#2 Goal:

Promote the retention of current membership.

#3 Goal:

To be a recognized leader in Florida and with national MOAA organization.

#4 Goal:

Improve communication opportunities for membership.

#5 Goal:

Ensure Financial Soundness

#6 Goal:

Recognition

#7 Goal:

Update NWFMOA's By-Laws

OBJECTIVES

- A. Increase distribution of resource information with regard to the benefits of NWFMOA membership.
 - B. Use the annual Military Ball as a signature event to increase membership.
 - C. Increase awareness of NWFMOA's website.
 - D. Encourage Chapter participation with specialty events i.e., Quarterly Officers Call at various locations in Okaloosa County.
 - E. Use other professional groups to hyper-link connection i.e., Emerald Coast Professionals Group with Workforce Development.
-
- A. Acknowledge members in the DEFENDER i.e., anniversaries.
 - B. Add value to membership by ensuring the quality of the annual Military Ball.
 - C. Provide formal and informal networking opportunities.
 - D. Send follow-up letters to members who do not attend the annual Military Ball to determine reasons for their non-participation.
 - E. Update the membership Resource Directory and publish annually.
 - F. Conduct a members' needs assessment using an electronic survey questionnaire i.e., Survey Monkey.
 - G. Adjust NWFMOA annual dues based upon the annual operations budget
-
- A. Assure continued representation in Florida's Council of Presidents and national MOAA's to support our mission and interests.
 - B. Promote NWFMOA to MOAA.
 - C. Submit annual Chapter Achievement Application to MOAA.
-
- A. Provide orientation to new NWFMOA members with a mentor.
 - B. Add calendar of events in the DEFENDER and.
 - C. Publish Resource Directory of Membership.
 - D. Provide an annual communication survey to the membership.
-
- A. Expand revenue by selling advertisements in the DEFENDER.
 - B. Annual Operations Budget
 - C. Monthly Financial Statement
 - D. End of Year Taxes
-
- A. Award the Distinguished Members designation as appropriate.
 - B. Recognition of members' names who participate in special events and monthly breakfast.
-
- A. Renew by-laws for relevance as needed.