

## **MOAA Level of Excellence 2022 Criteria SUBJECTIVE SCORING FOR CHAPTERS**

**NOTE:** Subjective scoring questions will be listed on the web portal and should be answered by the submitter

Maximum Total Points: 150 User will be able to provide responses to questions with limited character count

### **1. Advocacy: (35 pts)**

- A. Meetings with state or federal legislators, including any virtual activities
- B. Describe your relationships with elected officials, government and non-governmental organizations, etc.
- C. Describe your chapter/chapter members' participation in the national Advocacy in Action campaign (for 2022, this information can only be used to help your chapter)

Provide narrative response – character limit: 0 – 2000 characters

### **2. Community Engagement and Outreach: (35 pts)**

- A. MOAA Community Outreach Chapter Grants, Community Sponsorship Program, MOAA Crisis Relief Fund
- B. Scholarship and JROTC/ROTC activities
- C. Other community outreach/service conducted by your chapter
- D. Collaboration with other VSO's/MSO's

Provide narrative response – character limit: 0 – 2000 characters

### **3. Recruiting and Retention: (25 pts)**

- A. What have you done to recruit younger (ages 40-60) members?
- B. How do you find and reach potential members?
- C. How do you keep your members engaged?
- D. How do you promote an environment where all new members feel welcome?

Provide narrative response – character limit: 0 – 2000 characters

**4. Leadership Succession: (25 pts)**

- A. Describe how you identify and train future leaders?
- B. How do you mentor new leaders; and describe your method for selecting new leaders?
- C. Where is your process codified (by-laws, standard operating procedures, etc.)?
- D. How do you motivate and recognize your current leaders?

Provide narrative response – character limit: 0 – 2000 characters

**5. Training: (20 pts)**

- A. Describe training your chapter leaders have undertaken. E.g., leader workshops, roundtables, council and national collaboration, etc.

Provide narrative response – character limit: 0 – 2000 characters

**6. COUNCIL PRESIDENT (CP) ASSESSMENT (10 pts)** Alternative assessment will be obtained if no CP assessment is provided/available.

**7. EXTRA CREDIT: VISIT REPORTS (10 pts to reach maximum possible score of 150 only).** Indicate dates of any visits by MOAA National or applicable Council during 2021 or 2022. Judges will review input from visit.

**Total Possible Points: 150**

Addendum Item: User can upload a single attachment, to include a cover letter, to provide additional information about the chapter or to expand on any of the narrative statements made on this submission.

**NOTES:** addendum item is optional; Addendum of more than two pages total will not be considered